



TULSA ASIA FEST

Many Stories, One Tulsa

Sponsorship Opportunities

Saturday, January 31, 2026

3:00 – 8:00 PM

Arvest Convention Center, Tulsa, OK

We invite you to join us as a sponsor of **Tulsa Asia Fest 2026**—the **first citywide festival dedicated to celebrating Tulsa's Asian communities**. This landmark event will welcome thousands of attendees to experience vibrant performances, diverse food vendors, artisans, and community organizations, all gathered in the heart of downtown.

Building on the success of the **Tulsa Lunar New Year Festival 2025**, which exceeded expectations and **drew over 2,500 attendees** in its inaugural year, Tulsa Asia Fest expands that momentum into a full-scale celebration of Asian heritage, culture, and creativity.

This festival is led by the **Asian Affairs Commission (AAC)**—a body of Asian community leaders established by City ordinance to advise the Mayor and City Council. The Asian Affairs Commission represents Asian American Tulsans with roots across Asia, including East, South, Southeast, and Central Asia, as well as the Pacific Islands and the Middle East. As a **volunteer and AAPI-led** initiative, Tulsa Asia Fest reflects our city's commitment to equity and representation, and plays a vital role in advancing Tulsa's Resilience Strategy to build a more inclusive future.

By sponsoring Tulsa Asia Fest, your organization will connect with thousands of community members while demonstrating a visible commitment to **equity, representation, and cultural celebration**—in partnership with the City of Tulsa.



Sponsorship Levels

Visionary Partner – \$5,000 – 1 Total

- Recognition as *Tulsa Asia Fest Presenting Partner*
- All Cultural Partner benefits
- Logo in press releases and media outreach
- Speaking opportunity during main program
- Premium logo placement across all materials

Cultural Partner – \$2,500 – 3 Total

- All Cultural Ally benefits
- Logo on festival tote bags and event products
- Reserved VIP table seating near stage (8 guests)
- Verbal recognition during stage program

Cultural Ally – \$1,000 – 5 Total

- All Community Supporter benefits
- Logo on general event flyer (citywide & online)
- Logo on on-site sponsor signage

Community Supporter – \$500

- Logo on festival website
- 1 social media spotlight
- Complimentary vendor booth (or donate booth to an Asian-owned business/nonprofit)

Festival Friend – \$100

- Name listed on festival website



How to Contribute

All sponsorships and donations are processed through the **Tulsa Community Foundation (TCF)**.

- Donate online via bit.ly/tulsaasiafest or please scan the QR Code.
- If writing a check, please make it:
 - Payable To: Tulsa Community Foundation
 - **Memo:** "AAC Tulsa Asia Fest"
 - **Mail To:** 7030 S Yale Ave #600, Tulsa, OK 74136

Your contributions are **tax-deductible** to the extent permitted by law.



Sponsorship Deadlines

To ensure your organization receives maximum recognition, please confirm by the deadlines below:

- **November 20, 2025 – Priority Deadline**
 - Sponsors confirmed by this date will receive **full recognition benefits**, including inclusion on flyers, tote bags, printed signage, and pre-event media.
- **December 15, 2025 – Final Deadline**
 - Sponsors confirmed by this date will still receive **on-site recognition** (signage and stage acknowledgments), but may not be included in printed marketing or merchandise.

For questions about sponsorships, please contact:

Lexi Bollis | City of Tulsa Resilience and Equity Program Administrator | lbollis@cityoftulsa.org

Your generosity makes Tulsa Asia Fest possible. Sponsorships uplift Asian voices, preserve culture, and strengthen community—ensuring this festival grows into a tradition for years to come.